



More Effort, More Luck

RCCA Mario Hon
(Former Bank Marketing Manager)



Mario is a man with a plan. Anyone talking to him will be immediately struck by his drive and undivided focus to achieve his goal. What's more impressive is that his goal was conceived in his childhood.

Plan A – climbing the corporate ladder

Mario and his family never had their own place to call home. All these years, they had been staying at his grandmother's. When Mario was 22 years old, yearned for a better future, his mother decided to work in Sweden. The separation from his mother became the driving force for Mario's plan and goal – to earn a good income so that his mother could return to Malaysia and live with him in their own house.

Climbing the corporate ladder was the way to achieve his goal, so after graduating at 21, he started working as an officer in an international bank. Within 5 years, he became the marketing manager. "My last net pay was around RM2700. The increment was too little. I knew I couldn't achieve my goal by climbing the corporate ladder





Plan B – MLM to expedite success

When Mario got involved in the MLM business 10 years ago, friends and relatives avoided him. Initially, he felt embarrassed and thought he had made a mistake in joining MLM. This changed after he saw how an “ordinary aunty” who spoke only Cantonese achieved success in MLM. He thought, “Why should I be embarrassed with MLM? I should be embarrassed about my ‘poverty’ – no car, no house.”

Mario plunged into his business, sacrificing all his leisure activities to meet prospects and expand his network. “MLM offers the best career in this century. You put in 3 to 5 years of hard work to achieve what normally takes 30 to 50 years to achieve. Since MLM is about duplication, it builds a passive and sustainable income. That’s why I worked very hard for the first few years. I gave up my leisure activities but now, I’m enjoying what I’ve sowed.”



Plan BE – Share the success

“My plan now is to help more people regain health and beauty, and change their lives. I trust BE founders and my uplines, and I am confident in achieving success at BE,” he asserted.

Focused and determined, Mario is working at breakneck speed. “I fly all over to conduct home parties,” he shared. “There have been times when I woke up and forgot where I was. If someone tells you that you can make a good income and enjoy time freedom immediately in the MLM business, he’s lying.

“No, you have to slog very hard but it’s just in the initial period, and you’ll see the results in 1-2 years’ time. I make at least 6-7 appointments daily and leverage FB Live and online closed groups to build the team momentum.”

Today, Mario is enjoying time flexibility and making investments for more passive income. No more worries about paying debts. Does luck play a part in his success? He replied, “The harder you work, the luckier you get.”

