



BE Convention recognition night



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## Believe and you shall receive

**RCCA Cheah Seng Yee & Eddy Yiap**

Quantity Surveyor / Contractor

In 2009, RCCA Seng Yee moved to Miri to work there. When she got married and started a family, she dedicated all her spare time outside of work to her children and husband. Due to her heavy commitments, she couldn't visit her family and friends back in her hometown as often as she wished.

### NEW BEGINNING, TOUGH CHALLENGES

“When Eddy's relatives, RCCA Chin Yin and Rex, introduced us to BE, I bought a pair of Aulora Pants for my mother, who had varicose veins. She began to see improvements after wearing them for 10 days, and my back pain alleviated too after wearing them for 2 weeks!”

These improvements, and her strong desire to enjoy time flexibility, motivated Seng Yee to heed her inner voice to give the BE business a try.

Initially, Seng Yee had many huge challenges. “An introvert, I didn't have a huge network of contacts. I couldn't speak well. I was afraid of approaching strangers. I faced many discouraging rejections. I felt



Dream car

lonely and guilty for travelling outstation and leaving my kids and husband behind.”

But she steeled herself and focused on her goal. “I kept reminding myself on why I needed to be successful. I learned how to make new friends, spent endless nights preparing and practising my sharing.

I told myself I must become a leader who leads by example. And I would show my children that their mother was not a quitter.”

Thankfully, she had the best supporter to help her.

### A SUPPORTING HUSBAND

A successful contractor and owner of several SME construction firms, Eddy fully supports Seng Yee's involvement in BE. Despite his busy schedule at the sites, Eddy would help Seng Yee by, for example, sharing about healthcare, something that he wasn't used to. "I felt uncomfortable sharing with people but BE has a very good system that helps us to acquire the skills and knowledge needed. In fact, BE has taught me how to run my conventional business more effectively, which is to nurture leaders and duplicate leadership. If not, you'll end up doing everything yourself and limit your progress."



Photo with mother & sister at BE Convention



BE Run organized by company



BE Lifestyle Travel to Japan

During these trying times, Eddy is amazed at how the BE business can still thrive and develop rapidly. "I'm glad Seng Yee has found this amazing business platform. I'm proud of her improvements in her mindset and maturity."

### FINALLY, TIME AND SUCCESS

"When I was climbing the corporate ladder, time was never enough for a working mother like me. Now, I have the flexibility to visit my hometown as often as I wish. And our life is so much less stressful now," Seng Yee shared.

BE Lifestyle Travel to Korea



"Women should be independent, and strive for opportunities to become excellent leaders and build successful careers. However, I choose to walk alongside my husband, support him and not become a burden to him. With BE, we will be able to live a wonderful and fulfilling life together!"

You too can dream big! Believe and you shall receive!

