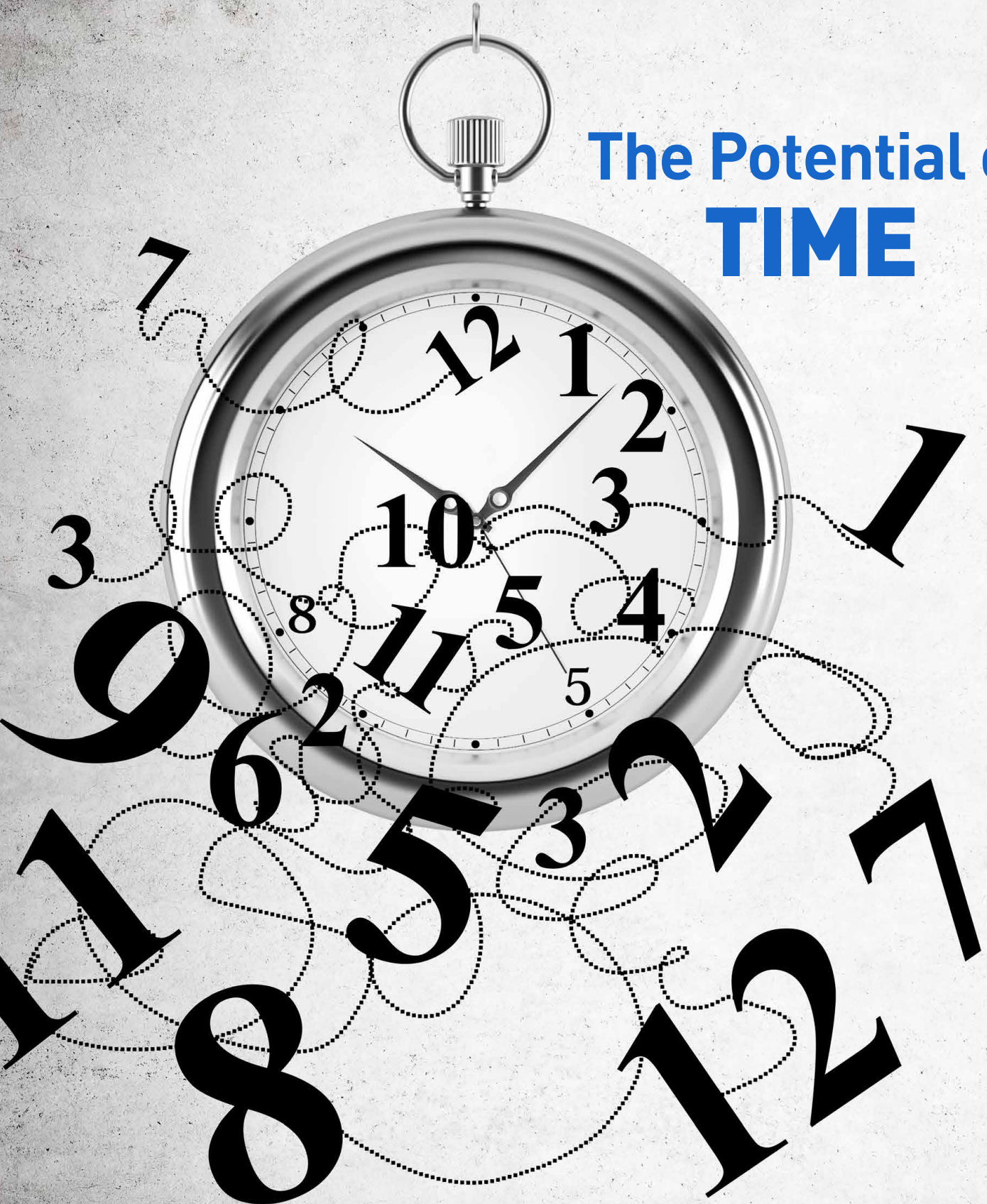


BE Insight

NOVEMBER / 2022

The Potential of
TIME



Your actions today sets your path for your future

Time plays a significant role in shaping new beginnings. Letting go of 2022 with a new purpose starts by recognising and reflecting on the fact each day is a new beginning, one that allows us the opportunity to a wonderful start of the new year.

1 Time Brings Opportunities

With time there will always be new opportunities for growth. Regardless of how that opportunity takes shape, with patience, alertness, and readiness, you will always be prepared to make the best possible use of the chances that come your way.

Time will bring you the opportunities you need, all you need to do is to be ready with an open mind.



2 Enjoy the Time You Have

Many of us get caught up in the hustle and bustle of daily life but it is important to enjoy life as well. We must understand that motivation and discipline works only because there is a goal to be achieved. These ambitions, these goals, are only discovered through experiencing life to the fullest.

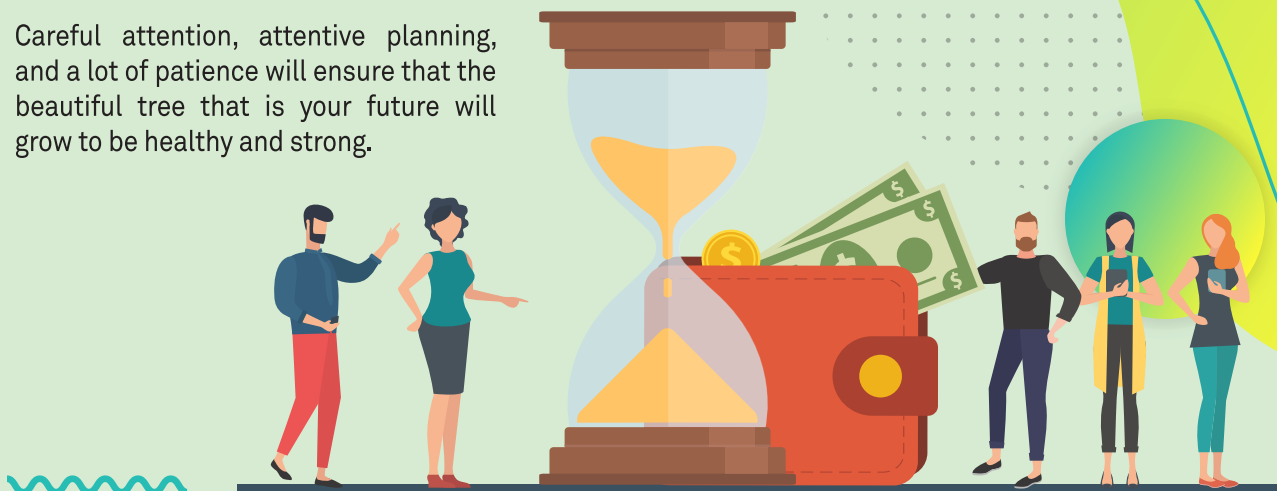
So, what are your goals? Is it for your family? For a brighter future? For self-development? Use the time you have to find out!



3 *Invest Your Time Wisely*

Time, like Money can be invested. What you invest in, will grow with the added resources you give it. Just as the Japanese practice of growing Bonsai Trees, your future requires a lot of work and time to shape and make beautiful.

Careful attention, attentive planning, and a lot of patience will ensure that the beautiful tree that is your future will grow to be healthy and strong.



4 *The Most Valuable Resource*

The movie lovers among us will recall a particularly impactful quote by Tony Stark, aka Iron Man, which goes “No amount of money ever bought a second of time.” Know why we work hard, so that we can have more time to spend doing what we love with those we love.

Because in the end, when time is spent well, the rewards are worth the sacrifice.



Matches with any outfit!

AULORA PANTS with Kodenshi® now comes in both Classic Black and natural Soft Beige.

Show off your health conscious fashion aesthetic today with AULORA PANTS with Kodenshi®.



AULORA
Pants

KODENSHI®



ABSORBS BODY TEMPERATURE



RELEASE FAR INFRARED RAYS



29 PIECES OF DIAMOND CUT FABRIC



6 SEGMENTED PRESSURE POINTS



CREATES A MORE ATTRACTIVE BODY LINE



*hpa = Hectopascal (hPa) is a unit of pressure measurement



Full coverage care for YOUR FEET

AULORA SOCKS with Kodenshi® is a Japanese-made compression wear, woven with Kodenshi® Fiber, this high tech fiber can absorb the wearer's body temperature and reflect it back to the wearer's body in the form of far infrared rays, keeping the wearer warm and comfortable.

Its unique weaving methods provide an efficient stretching and tightening effect, bringing the wearer a relaxed and comfortable experience. Currently available for both men and women, it comes in classic Classic Black and natural Soft Beige.

When worn together with AULORA PANTS with Kodenshi®, wearers get an all-in-one style that covers and pampers your feet in every way!

1 Arch-support design

It has a wider cut design to protect the arch of the foot, and the unique weaving method of the mesh on the heel supports the position of the heel, which can effectively relieve the fatigue of the feet.

2 Two-stage pressure point

Through this two-stage pressure point, it provides moderate pressure for the foot, support for movement, while releasing pressure on the leg.

3 Improved comfort

Woven from super stretchy fibers for easy donning. It features moisture and sweat absorption and is designed to be airy, so your feet stay dry and comfortable.



*Socks length tolerance within +/- 1cm based on actual product measurement.

Click here for more info:

<https://www.beintl.com/aulora/aulora-socks-with-kodenshi/>

*hpa = Hectopascal (hPa) is a unit of pressure measurement

Multivitamins that are easy on the body

SPIRULINA

An organic certified supplement rich in multivitamins and minerals which are suitable for the consumption of all ages to maintain overall wellness. It is readily digestible and absorbed by the body.

As people nowadays are waking up to the true value of health, and many people now understand that “health” is indeed very important. We have entered the era of universal health, and we have to adapt to the new way of life after this pandemic. A healthy body is not guaranteed, we need to be careful and take care of ourselves in order to maintain this hard-won healthy body. When we talk about healthy nutrition, it is difficult not to mention Spirulina.

What is it?

Spirulina, or *Arthrospira platensis* is a type of blue-green algae that is recognized as a nutrient-dense product. It contains vitamins, minerals as well as antioxidants making it a natural supplement to maintain health.



Scan here for more Info:
<https://beintl.com/belixz/Spirulina/>

Checking the boxes

Spirulina is all about product quality to ensure that those who take it can reap the full benefits that it offers. You can trust that this product is:

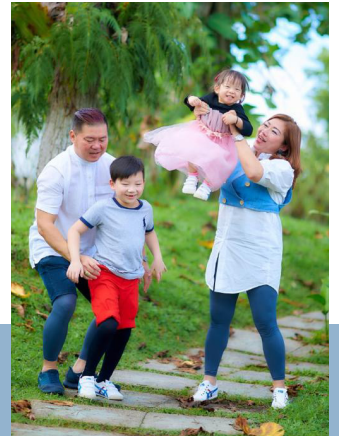
- ✓ Certified organic and without harmful contaminants
- ✓ 100% natural
- ✓ Made in Japan
- ✓ GPM and HALAL Certified

Health for All

With its focus on overall wellness, Spirulina is suitable for consumption by anyone from teenagers to the elderly. Sports lovers will also benefit greatly from this amazing product.



Precious memory



“

Women, get ready for rainy days!

RCCA Tan Yi Hui

Housewife

RCCA Tan Yi Hui's journey in BE is an inspiring story of support and togetherness that will encourage many. It began when her good friend and upline RCCA Aries recommended AULORA PANTS with Kodenshi® to her when BE was only two months old. "At that time, I only had RM1,000 in my account. That pair of pants and the membership fee cost me over RM800," she recalled. "Why did I still go ahead? Because we women are not stingy when it comes to beauty!"

After buying the pants, Yi Hui immediately searched the internet for reviews. There was none! That was no surprise since the product and company had only been in the market for two months. "I thought I had been scammed. But I trusted my friend, and since I had already bought the pants, I might as well wear them. The rest is history."

As a housewife of many years, she knew that women needed to have their own source of income. After realizing the miraculous power of



My very first BMW



Fighting together to qualify for BE Lifestyle to Turkey

Attending my very first leadership meeting



AULORA and the amazing plan from BE, she decided to kick start her journey.

Intrigued by her upline RCCA Aries, who actively utilized social media to promote AULORA PANTS with Kodenshi®, Yi Hui, who was no stranger to MLM businesses herself, was amazed by how the direct selling business has changed with the times. “We can now easily leverage social media and technology to build our network and business. My network in the BE business didn’t take long to expand into East Malaysia!”

Not just a business but a family

January 12, 2022 was the saddest day of Yi Hui’s life. Her husband collapsed suddenly and passed away. There were no symptoms or warnings. “I was devastated. I felt lost and helpless. I just couldn’t accept the fact that the love of my life was gone. I cried for days, and when my uplines Aries and Mario came to visit me, I told them, ‘I’ve lost everything’. Mario then told me, ‘No, you still have us.’ It was then I realised that he was right, this BE business was also a family. I’m glad I joined five years ago.”

Having relied heavily on her husband, she now had to be self-sufficient. “Now that he’s gone, I have to be independent. Life is transient – we have to cherish our loved ones always. The biggest risk that married women face is losing their husbands. We must know the importance of ‘readying the house before the storm’ so that when anything happens, we are ready and have the strength to soldier on. In my case, I’m glad I have my BE family, business, uplines and downlines.”



Photo with founders



BE Lifestyle Campaign to Melbourne



A memorable photo taken in 2018 when I was at 38 weeks pregnant. My daughter was born in May the same year.

Now, Yi Hui has become BE’s 50th RCCA. “Success doesn’t happen overnight. You can’t just sit and wait for miracles to happen. You have to work hard. Remember, giving up is easy but you’ll get nothing; persisting is hard, but it’ll be richly rewarding.”

At BE Expo



“

**YOLO,
so make
the best out
of life!**

RCCA Mardiana Bte Zainal
Home business owner

RCCA Mardiana was ‘born’ during the pandemic. In this story, this newly crowned RCCA enlightens us about her BE journey thus far.

From selling balms to selling pants

After resigning from her job as a registered Health, Safety and Environmental (HSE) Officer in 2015, Mardiana became a homemaker, caring for her four children while running her home business. “I made my own balms and essential oil blends using pure essential oils as alternative healing products. I usually do my work after the children were asleep at night. It was very tiring as I had to stand the whole night.”

When Mardiana decided to do the BE business, she was attracted by the power of multiplication in the business. “The exponential growth really excited me. However, it was challenging initially. I was selling homemade balms and essential oil blends, and suddenly I was selling pants! It was a huge change, and it took me about six months to fully understand the business as this was my first MLM venture.”

One of the challenges she faced was losing potential leaders when some of her members left the network. “That was an unforgettable experience but I learned the importance of building relationships to sustain



With mentors RCCA Kak Suriyani and Abg Norzehan



Award for my Challenger List, Exclusive limited pants

Photo with Founder



the business. I started to work on forming relationships within my network and not just treating the people as contacts.”

The key is to make time to make real connections. “Learn how to introduce yourself, greet people and share opportunities. Do not wait for people to knock on your door. Remember, the nature of our job is ‘drink coffee, tell stories and make a lot of BE babies!’”

Becoming a better person

Although Mardiana has been in the BE business for just two years, she has experienced transformation through the unique culture. “I am now more patient when dealing with people. I treasure relationships more and I’ve become tougher when

faced with challenges. I’m more empathetic towards people, and have learned to listen and provide positive advice and clear direction. Also, the review meetings show different perspectives in how we can see things better. Doing this for two years has definitely changed the way I set goals.”

As for monetary fulfilment, Mardiana is pleased that she can now send her children to better tuition classes without feeling the pinch. “I enjoy bringing my children to places that delight them and I don’t have to restrict them just because I have to work or the place is too expensive. Alhamdulillah!”

To Mardiana, challenges are vital for growth; facing and learning how to navigate them will build resilience. Success will come eventually when we overcome these obstacles and learn from them.



Teamwork makes the dreams work



Received a big bouquet to celebrate the memorable moment on the day I became RCCA



One of my greatest joy, bonding with strangers whom now I called friends



“Remember YOLO – ‘you only live once’ – so make the best out of life! IF YOU THINK YOU CAN, YOU CAN. This is the easiest motto to remember and it’s my greatest butt-kicker whenever I feel lousy!” she concluded.



With my tribe who has stuck with me through thick and thin

At BE Legend 2022



“

A Mother's Business

RCCA Azlina Wati Binti Ahmad Kamal & Muhammad Imran Bin Abd Halim

Housewife / Corporate leader

RCCA Azlina's BE journey began in late February 2019 when she became a walking testimony of AULORA PANTS with Kodenshi®, which had helped to improve her many ailments, including 4 slipped discs, bone grafts, and nerve problems. These ailments were the result of a horrifying car accident 21 years ago that left her partially paralysed. The accident was so bad that the hardy BMW her husband was driving at the time was declared a total loss.

“With my medical condition, I wasn't supposed to have children but we were blessed with two sons. During my pregnancy, I was advised to rest and thus I quit my short-lived legal career to become a full-time homemaker. I have since become a devoted and passionate mother while doing legal translations on the side.”

Getting into the business

As her health improved from wearing AULORA PANTS with Kodenshi®, Azlina generously shared her story with anyone who was curious about her status. Her husband, Imran, who is an enthusiastic ultra-cyclist, also had fellow cyclists asking about his much-improved performance after taking BEFil. Without much effort, they became Ambassadors within a month.



Dreamboard session



Attending BAS with key leaders in #BEwithJieRan network



Once, when Azlina's 70-year-old neighbour was facing financial difficulty, Azlina told her upline RCCA Farhana about this elderly friend. Farhana said, "Of course I will help her, but you need to help her too." At that time, Azlina hadn't gone into the business seriously. It was when she attended an Elite Seminar at end-2019 that she was inspired to become a high achiever, just like her sons and husband who excel in their respective fields.

Becoming a high achiever

"I'm a passionate mother, I groom my kids to become

all-rounders and they excel in both academic and sports. And, my husband is a very established corporate leader. All this time, I'm surrounded by high achievers. I was woken up at an Elite Seminar when founder Ms. Ho Huey Chuin remarked that we mothers always push our kids to be high achievers by sending them to all kinds of enrichment classes but what about us? Do we also push ourselves to become high achievers? She said, 'monkey see, monkey do', meaning that our children will imitate us. That was my wake-up call."

Azlina said sheepishly, "I was never tech-savvy. I had never used online banking services or even shopped online before then. Although I had social media accounts, I was a silent user. But when I decided to do the BE business whole-heartedly, I realized that I was not as bad as I thought!"

A 'mothering' business

Azlina applies her mothering skills to her network. "I treat my network the same way I treat my children. And this time, I'm not just nurturing my downlines to become high achievers; I too have to grow with them."

From being a stay-at-home mom for almost two decades and proud mother of two young men, RCCA Azlina is now also the proud mother of a thriving network in BE that spans Malaysia, Singapore, the Philippines, Japan, the Middle-east, Australia, UK and US.



Iftar get together with the team.



Family holiday in Edinburgh



Sporting excellence is also in the family.

(Left: Aydin competes in archery, swimming & rugby, running; Right: Adam winning gold medals in World Scholar's Cup Competition in Bangkok.)

Congratulations

THE CHALLENGER 2.0

ANNUAL TOP 5 PRESIDENTIAL CLUB



RCCA LOW THIEN YIEN



RCCA CHONG CHEE ANN /
TAN LEE ENG



RCCA TAN SIEW CHOO /
GAN YAIP HONG



RCCA NURUL FARHANA BT MD ADNAN /
MOHD KHAIRUL BIN NAIM



RCCA BONG YOCK CHENG /
FREDERICK HO WEE SEN



GRAND CELEBRATION DINNER WITH PRESIDENT

Marble 8, Petronas Twin Tower, Kuala Lumpur
Date: 3 Nov 2022

MS HO HUEY CHUIN
Founder & Executive Vice President
of BE International Marketing Sdn Bhd

IR LEE SUET SEN
Founder & President
BE International Marketing Sdn. Bhd.

www.beintl.com



BE[®]
BE INTERNATIONAL



SV7, 2022 TO SV9, 2022

THE CHALLENGER 2.0

TOP 10 CCA ASSEMBLE



CCA SOO SIEW LI /
PHOON CHEE CHEOW



CCA LEONG CHEAT MIN /
LEE MOK SIANG



CCA POON YEW KEE /
KONG KOON YOU



CCA YU HUI FANG /
CHAN WEN TUNG



CCA HAN HOOI LENG



CCA KONG YOKE YEN /
CHOON TEIK KOK



CCA HASLINDA BINTI IDRIS /
MOHD FAIZAL BIN NASHAHAR



CCA LEE KAH LING /
LEONG AIK HONG



CCA AZIZAH BINTI
ABDUL WAHID



CCA YONG YEE PAY

* Please refer to official announcement on Qualifying Criteria

www.beintl.com



BE[®]
BE INTERNATIONAL

THE CHALLENGER 2.0

TOP 10 AMBASSADOR PRODUCER

1. DCA CHAN SHAH FEN / WOON KAH FEI
2. DCA LEE JEN LIN / KONG TECK LUNG
3. DCA NORMAH BINTI ABD SAMAD / MUHAMMAD ASRI BIN MADI
4. DCA ADIBAH BINTI AZHARI / MAIZAHAR AZRI BIN MASRI
5. DCA LEAN HUEY CHIN (SHARON)
6. DCA LILIAWATI
7. DCA TSAI KO SHAN
8. DCA FUZIAH BINTI BUJANG / RIDZUAN MOHD SAGIR
9. DCA ARABI BINTI YUSOF / MOHD NORHUSAIRI ABDUL HALIL
10. DCA BAN LEE HAW



SV7, 2022 TO SV9, 2022

THE CHALLENGER 2.0

TOP 10 SPONSOR

1. ECA ENDOK UMMIN BINTI MD NOOR / MOHAMAD NOOR BIN MOHD SIDEK
2. ECA ADIBAH BINTI AZHARI / MAIZAHAR AZRI BIN MASRI
3. ECA LEE SIEW LOENG / CECILIA TANG NGA HEE
4. ECA SITI NOR HAYATI BINTI ABD SAMAD / PONA JAN BIN WAGIMAN
5. ECA GOH CHEE ONG
6. ECA CARIN LIM
7. ECA ROSNAH BINTI BAHAR
8. ECA NIK ANIS BINTI NIK MOHD ZAINUDDIN / MOHAMAD ADAM
9. ECA ANNIS SAFURA BINTI HASHIM / MOHD AZHAR B KHALID
10. ECA LILY SURIANTI BINTI ABOL HASAN



SV7, 2022 TO SV9, 2022



Royal Crown Council Ambassador (RCCA)
皇家皇冠委员大使



AZLINA WATI BINTI AHMAD KAMAL /
MUHAMMAD IMRAN BIN ABD HALIM



Diamond Council Ambassador (DCA)
钻石委员大使



KA YAN CARRIE LEUNG



IDA HARTINA AHMED THARBE &
AHMAD NIZAM MD REDZUAN



TSAI KO SHAN



ADIBAH BINTI AZHARI &
MAIZAHAR AZRI BIN MASRI



YARASHA BINTE SAFIE



WU NIEN-CHIEN &
HSIEH TING FANG



AZEAN BINTI ABDUL MAJID &
FADZIL ADLAN BIN JAMILUS



RAKHISAH MAT ZIN



WONG JY YIJING &
LIM CHEE LON

DO'S

Proper introduction

Use your photo to represent yourself correctly.

Sponsor Link / QR Code

Share privately and directly with your prospect

Share post directly from BE's Official pages.

Share BE's Promotion Leaflet Without the Pricing.

Testimonial

"Reducing symptoms" is acceptable as long as the phrase does not relate to the prevention, cure and relief of any disease or illness.

Promote from Your Personal FB Account

Promote from personal Facebook account to establish contacts.

Share positive thoughts and proper use of hashtag

Don't create fear on social media to attract readers. Instead, create powerful positive messages to entice them.



How to Succeed on Social Media Without Breaching BE Rules and Regulations.

Since some leaders are still unfamiliar with the Rules and Regulations, here are the guidelines again.

DON'TS

Don't use Company Trademark, Logo or Product Without Company Authorisation

Sharing of Sponsor Links / QR Codes

Do not share sponsor link/QR code on Social Media platform.

Paid Advertisement

Any type of online, digital or printed advertisement is not allowed.

Showing Price

Avoid showing any DP/RP online and do not share the invoice showing the price online.

FB Marketplace & 'Buy & Sell' Group

Sharing on FB Marketplace and Buy & Sell group is strictly prohibited.

Avoid sharing posts from unofficial pages

Showing Income

Avoid showing exact income figures or statements online and avoid over-promising BE's guaranteed success.

Overclaim Testimonial

Don't overclaim product benefits, e.g. product can cure disease, and don't tell customers to stop medicine/surgery.

Price Cutting

Selling at lower prices than BE's/ selling to Non-Members at Member's price or giving discounts is prohibited.

Promoting or Attempting to Recruit for other company

Promoting other company's products and attempting to recruit BE IBOs into other company is strictly prohibited.



Probably one of the most fascinating wonders in Turkey, Cappadocia is known for its unique rock formations and amazing balloon-filled skies against jagged canyon peaks. Walking through its valleys seems like entering a fairytale coming to life full of fairy chimneys, colourful hills and ancient stone fortresses. If there's a destination that can define wanderlust, Cappadocia is definitely the one. Alongside its magnificent views, it also holds many mysteries with over 30 underground cities that are just waiting to be discovered. The special landscape across Cappadocia can also be explored by foot, as it is a wonderful destination for hiking enthusiasts.

Captivating Cappadocia

BE a
WORLD
Traveller

**BE LIFESTYLE TRAVEL -
TURKEY 2022 (6 DAYS 4 NIGHTS)**

QUALIFYING PERIOD: **SV8'2022 - SV1'2023**