



Photo with the BE Founder



Success doesn't always come to the smartest, but to those who persevere and never give up

**RCCA Jenny & Suhairy**

Business Owners

In every heroic story, the protagonist faces various challenges before achieving a victorious ending. Similar in real life, RCCA Jenny and her husband, Suhairy, also went through many tough times before reaching the peak of success. Perseverance and determination are Jenny's keys to success, driving her not only to reach the goals but also to help others in need. Considering all the challenges she faced, Jenny truly earned her status as the first RCCA in Indonesia. As a mother of 3 living in Pekanbaru, this achievement holds immense value, and stands as a testament to her dedication.

### Minimal Start, Maximum Benefit

Before running her own boutique and mobile phone shop, Jenny had already spent about 9 years in the direct selling industry. Therefore, stepping into the MLM business was not a new venture for her, as she already had experience in this field. Initially tempted by the prospect of obtaining AULORA Pants for free, Jenny joined BE International on the recommendation of a friend, who later became her upline. After trying the product herself, she passionately did product sharing and testimonials with her customers, and her enthusiasm quickly paid off as she ranked up to Ambassador in just 7 days.



Buying a dream car with BE's Car Fund

Inspired by the potential to match the earnings of her conventional businesses, she set her sights on advancing her journey with BE International. Assured by the company's solid no-capital business model and high-quality products, she embraced the opportunity to redefine her professional path. She credited much of her sales success to her proactive use of TikTok. Motivated by one of her downlines who pioneered using TikTok for product sharing, Jenny and her entire team adopted this innovative approach.

### Breaking The Barriers to Success

Becoming an RCCA represents Jenny's peak achievement, having worked nearly 6 years to reach this prestigious

rank. Over those years, she encountered numerous challenges. In her first year, she earned a four-digit income, but the onset of COVID-19 slowed her business due to shipping delays and numerous complaints, causing her sales to drop. Even after COVID-19, she continued to face difficulties, including losing more than half of her downlines.

At one point, Jenny considered quitting BE for good, but that thought swiftly vanished when she thought of her responsibility towards her remaining downlines. Furthermore, the strong support from the Founders and uplines inspired her to keep moving forward, especially during her toughest times. She believed that perseverance leads to victory in BE, and her hard work eventually paid off when she achieved her dream of becoming RCCA.



Attended BE Camp



Photo with my team

### Charting Success with BE's Guiding Culture

The nurturing culture of BE, which fosters family-like bonds, has continually inspired Jenny to persevere in her pursuits. The straightforward BE system not only simplifies business operations but is also easily adoptable by those with no business experience. Unlike traditional business environments where sharing profits equally with staff is challenging, BE empowers Jenny to guide her team towards earning profits directly proportional to their efforts.

Jenny strongly encourages anyone interested in joining BE to do so immediately. Running your own business typically requires significant capital and time investment. However, for just RM60, BE provides all products, systems, and promotions ready for IBOs. They will receive thorough guidance and can certainly succeed if they follow the system properly.



“Believe in BE, your upline and yourself,” has been Jenny’s guideline, fueling her persistence and progress over nearly 6 years to achieve the RCCA rank. She always aspired to be the first RCCA in her country, especially when others had stopped trying to pursue their efforts. Like a hero who triumphs against all odds, Jenny overcame every challenge to fulfil her long-term dream.